



29th January 2016

We are now ready to join the other 1.55 Billion people on Facebook.

Our Stakesby Community Primary School Facebook Page is now live!

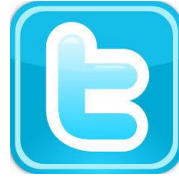
We are excited to share with you our Stakesby Facebook page. You can locate it here:

www.facebook.com/stakesbycpschool

Communication at Stakesby School

We hope that our Facebook page will enhance (but not replace!) our existing forms of communication.

Method of Communication	Purpose
Facebook	We have created our Facebook page for the initial purpose of broadcasting aspects of Stakesby school life. We will use it to share/celebrate events in school, share some of the wider curriculum activities we participate in and will also post reminders etc. to keep you updated about what's going on. We realise not everyone will have access to Facebook and therefore will continue to use our existing communication methods too. We want our Facebook page to reflect our school, our children and our ethos. We are certain that our page will evolve and when it becomes more established we hope to introduce the chance to post comments/questions on the page. For now, our page is broadcast only.
School website www.stakesbyschool.net	We value our school website greatly, and feel that the class blogs, photos and learning links are a great way for you to be involved in your child's learning. The website contains all the statutory information including school policies and curriculum information and is often the first port of call for prospective parents and school visitors to gather information about Stakesby.
Text/Email Service	These are used to inform parents directly about class-specific or school specific events or to communicate with individual parents/carers. This also applies to the email system, many of our parents receive most correspondence via email.
Newsletter	A weekly summary of our best bits that also reflects our achievements and celebrates our school ethos. This is the perfect place for us to send out messages, share our weekly awards (such as Stars of Stakesby) and give you the practical information you may need (such as clubs and lunches) for the week ahead.



Social Media Permission Form

OPT-OUT

We would like to use social media as a way of celebrating and sharing some of the great learning and events that take place at Stakesby.

Please be assured, we will not include details or use full names (first name and surname) of any child in an image or video without good reason (for example, we may include the full name of a competition winner - only if we have consent).

We may use group or class images with general labels, such as 'a science lesson' or 'KS2 football tournament'.

All staff will receive detailed written guidance to ensure our social media policy is adhered to. Please contact the office if you require any further information.

Permission Form

PLEASE ONLY RETURN IF YOU DO NOT WANT YOUR CHILD'S IMAGES USED ON OUR PAGE

IF THE FORM IS NOT RETURNED, THIS WILL BE RECOGNISED AS PERMISSION TO USE PHOTOS ON SOCIAL MEDIA WHEN APPROPRIATE TO DO SO.

<p>May we use image(s) of your child(ren) on social media sites such as our school Facebook page and Twitter? I understand that websites and other online media can be seen throughout the world, and not just the United Kingdom where UK law applies.</p>	<h1>No</h1>
<p>Name of child/children.....</p> <p>Signature..... Date.....</p> <p>Please print name.....</p> <p style="text-align: center;">This form is valid for 1 year. Please inform us of any changes during this time</p>	